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As a versatile **Brand and Communication** consultant, Sandeep Nanu built four companies, spanning over 23 years, and is currently the founder of a consulting firm - **writeclick**. Apart from his interesting journey in the business domain, Nanu leads an unusual life, engaging in a diverse array of hobbies and passions. A passionate **bird photographer**, **snake rescuer**, and **stand-up comedian**, he combines his professional expertise with his creative pursuits.

His career in the branding and communication industry is marked by his extensive experience working with some of the most renowned companies and brands. His expertise lies in formulating brand and communication strategies and effectively managing them across diverse platforms.

More: <https://writeclick.in>

Nanu's love for nature finds its expression in the captivating world of **bird photography**. Armed with a camera, a lot of patience, and a keen eye for detail, he seeks to capture the elegance and beauty of avian species in their natural habitats. His photographs not only reveal the diversity of birdlife but also raise awareness about the importance of preserving their habitats.

More: <https://shiftingradius.com>

Nanu extends his compassion to the world of reptiles. As part of a core team, he actively engages in **snake rescues** in the community he lives in. With a keen understanding of venomous and non-venomous snakes, he ensures their safe relocation from immediate threat to more suitable habitats. He actively advocates for snake conservation, debunking myths and promoting coexistence with these misunderstood creatures.

More: <https://bit.ly/cgsndh01oct23>



As an ardent fan of comedy, Nanu has been performing **Stand-up Comedy** for a little over a year. His acts reflect his unique perspective on life growing up in Bangalore. He is the founder of Malhar Laugh Club which was launched in 2022.

More: <https://courtyardkoota.com/malhar-laugh-club>

As an extension of connecting people through various art forms, he's actively involved in the **programming** of a performance space called Courtyard Koota.

More: <https://courtyardkoota.com>

Nanu recently turned a **podcaster**, under the brand Insights Unplugged, where he talks to interesting people and experiences.

Listen: <https://spoti.fi/3s1EI0U>

His active lifestyle extends to the **badminton** court, engaging in friendly matches and tournaments in the community.

With an artistic flair, he also expresses his creativity through **sketching** and occasionally entertains audiences with some **magic** using playing cards.

Professional profile:

<https://www.linkedin.com/in/sandeepnanu>